

NEWS RELEASE FOR IMMEDIATE RELEASE

# John Gerrard Appointed Area General Manager Australia by Outrigger Enterprises Group

**HONOLULU, OAHU, HAWAII** — Darren Edmonstone, managing director, Asia-Pacific for <u>Outrigger Enterprises Group</u>, has announced the appointment of John Gerrard to the dual positions of area general manager Australia and general manager of the 409-room <u>Outrigger Surfers Paradise</u>.

In his new roles, Gerrard will oversee the operational and strategic direction of four resorts operated by Outrigger in addition to heading Outrigger Surfers Paradise. Other properties under his direction and located in Queensland's premier tourist destinations include Outrigger



**Date:** June 4, 2014

Release Nbr: 59/14

<u>Little Hastings Street Resort and Spa, Noosa; Outrigger Twin Towns Resort,</u> Coolangatta; and <u>Boathouse Apartments by Outrigger</u> at Airlie Beach.

Originally from Sydney, Gerrard has worked extensively throughout South East Asia and the subcontinent. His wealth of experience within these markets will be drawn upon as Australia continues to attract year-on-year growth from Asia and further afield.

Most recently Gerrard was operational consultant for Temple Tree and Bon Ton Resorts in Malaysia, working alongside the owner on management contracts, strategic direction and identifying operational opportunities.

Other senior roles Gerrard has held include vice president of Thailand's Imperial Hotel Group where he oversaw ten hotels and resorts; director of the Indian hotel division of AST INVESCAP based in New Delhi; area director at Intercontinental Hotels Group for India, Pakistan, Nepal and Sri Lanka; and group director for the luxury division of Taj Hotels in India, Nepal, Sri Lanka, Mauritius and Maldives.

Commenting on Gerrard's appointment, Edmonstone said he was confident he would bring a significant depth of leadership, experience and innovation to the Australian operations of <u>Outrigger Hotels and Resorts</u>.

"John's impressive background working for some of the world's leading luxury hotel brands, together with his broad understanding of hotel management, operations, revenue growth and his extensive industry contacts, is a strategic fit for Outrigger as we continue to expand the brand throughout Asia-Pacific."

## **About Outrigger Enterprises Group**

Outrigger Enterprises Group is one of the largest and fastest growing privately held leisure lodging, retail and hospitality companies in the Asia-Pacific and Oceania regions and continues to expand its presence throughout the area. A family-owned company with 66 years of hospitality experience, Outrigger runs a highly-successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Hotels and Resorts, OHANA® Hotels and Resorts, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Currently, Outrigger operates and/or has under development 46 properties with approximately 11,000 rooms located in Hawaii; Australia; Guam; Fiji; Bali; Thailand; Mauritius, Vietnam; and Hainan Island, China. Outrigger Enterprises Group also operates and develops hotel properties and hospitality-related retail and real estate opportunities for partners in Hawaii, the Pacific, and Asia. For on-line information, log on at <a href="https://www.outriggerenterprisesgroup.com">www.outriggerenterprisesgroup.com</a> and <a href="https://www.outrigger.com">www.outrigger.com</a>.

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## **Media Contacts:**

## Australia/New Zealand

Corina Ammann MarkPR

Mobile: (+61) 0417 797 670 Email: corina@markpr.com.au

## Asia

Ken Scott

ScottAsia Communications Mobile: (+44) 7572 027264 Email: <u>kens@scottasia.net</u>

Anchalee Sriwongsa ScottAsia Communications Tel: (+66) 2 160 2644 Email: ann@scottasia.net

## **North America**

Nancy Daniels, APR, Director of PR Corporate head office Outrigger Enterprises Group

Phone: +1 808 921 6839

Email: nancy.daniels@outrigger.com